

## SEO Executive

\*\* Campaign Best Places to Work Winner 2022

\*\* RAR Award-Winners

\*\* Clients include Financial Times Live, Cats Protection, Haymarket Group, Bishops Move, AGM Group, Centaur Media, RSPCA

### The Role

Are you at an early stage of your career in digital, with a good grounding in the basics of SEO? We're looking for an ambitious, enthusiastic and hardworking SEO Executive to join our fast-growing team.

The SEO Executive role sits within the SEO department and supports strategists and specialists across a portfolio of our client accounts, helping to deliver SEO strategy to an exceptionally high standard.

We are looking for someone who is keen, eager to learn and has a passion for SEO - don't worry if you haven't had official work experience in it before, we provide all the training you need to excel.

### Hours / Location

This is a full time role, 5 days a week with your hours fully flexible across the week after discussion with us around core meeting times (which are via Zoom). We operate a work from anywhere policy with quarterly full team meet ups in locations around London and the South East plus the option to work at one of our hub offices in London or Kent when you want to work away from home at any time.

### Who we are

We are one of the UK's longest established and most trusted digital agencies. Founded in 1997 we're always a year older than Google!

#### **Our culture is set around Our 'Why':**

"To challenge and inspire growth so we thrive and exceed expectations whilst empowering people to live their best lives."

We attract people who want the flexibility to work wherever and whenever they like yet also want regular face-to-face contact, socialising and a challenging role. New employees constantly tell us "It really isn't like this anywhere else." Come and find out why!

With a focus on Paid Search & Social campaigns together with technical SEO we work for a range of well known brands across a spectrum of sectors including B2B events, Publishing, E-Learning, Charities and Tourism, including a team serving the Icelandic market.

Our team enjoy a wide range of benefits including regular in house and external training courses, remote first working (with shared office choices if preferred), weekly and monthly face to face day meetings and team fun events, Health Insurance and reward benefits from Apple Watch through to subsidised gym membership and half price weekends away, Pension Scheme, fully flexible holiday allowance, a staff well-being committee who organise a host of regular activities, the opportunity to help drive the business forward via a series of focus groups and more.

## Requirements

- Demonstrable work experience, with a minimum of 12-months experience.
- A passion and enthusiasm towards digital marketing and progressing in SEO as a serious career.
- Strong skills in copywriting for businesses, following brand guidelines and their tone of voice.
- Experience in contributing to varied SEO strategies which include activities rooted in content creation, technical SEO, and link building (Desirable).

## About You

- Amazingly personable... communication is the lifeblood of our business. Your passion must lie in working with people. You must have a natural ability to handle challenging situations and personalities with charm.
- Customer focused with the ability to understand customer needs and develop ideas to translate these into engaging online activities.
- Strong planning and organisation skills are essential.
- The ability to work to deadlines, juggling multiple tasks while working across clients, and go the extra mile to get things done.
- Pride in your work... we treat our clients' brands as our own and are meticulous about our approach. You will have real pride in what you deliver and always strive for perfection.
- Excellent written and communication skills, with excellent attention to detail.
- Exceptional organisational skills.
- Proactive and resourceful, eager to learn and think out-of-the-box.
- Be a team player able to build effective relationships.
- Be a resilient and self-motivated individual.