mcm

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Junior Creative Producer

** Campaign Best Place to Work Agency

** RAR Award-Winners

** Clients include Arctic Adventures, Experience Travel Group, Cats Protection, Islandshotel, Bishops Move, Hospitality Finder

Hours / Location

This is a full time role - 5 days a week with your hours fully flexible across the week after discussion with us around core meeting times (which are via Microsoft Teams). We operate a work from anywhere policy with quarterly full team meet ups in locations around London and the South East plus the option to work at one of our hub offices in London or any location near to you, when you want to work away from home at any time.

Who we are

We are one of the UK's longest established and most trusted digital agencies. Founded in 1997 we're always a year older than Google!

Our culture is set around Our 'Why':

"To challenge and inspire growth so we thrive and exceed expectations whilst empowering people to live their best lives."

We attract people who want the flexibility to work wherever and whenever they like yet also want regular face-to-face contact, socialising and a challenging role. New employees constantly tell us "It really isn't like this anywhere else." Come and find out why!

With a focus on Paid Search & Social campaigns together with technical SEO we work for a range of well known brands across a spectrum of sectors including B2B events, Publishing, E-Learning, Charities and Tourism, including a team serving the Icelandic market.

Day to Day

- Support with all aspect of creative strategy, from planning to implementation
- Support with various client pitches
- Produce creative videos and graphics in line with client tailored strategy
- Pitch ideas for new and innovative ways to create or capture content, positioning our client base in the best possible way and ultimately driving the most efficient return on investment from advertising media spend via best in class creative

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Main Roles and Responsibilities

- Generate cross-platform creative ideas including but not limited to short-form video, photography & graphic design.
- Support with coordinating video shoots; equipment planning, travel logistics, on-site production needs, budgets, post production, scheduling, and various other production requirements.
- Support with creative development and execution, partnering closely with account management and paid activation teams.
- Must be able to flex creatively and assist other team members, as needed. Ability to work collaboratively and can take feedback and notes on their projects.
- Ability to flex skillset and support on strategic and planning projects when not actively creating content.
- Must manage and support the post production process and be responsible for collecting all creative notes through the process, and ensure deadlines are being met.
- Have a good level of knowledge around video editing
- Have a good level of experience with Adobe Photoshop and Premiere Pro
- Ability to multi-task and manage multiple projects simultaneously
- Keep abreast of video-related platform updates, innovation opportunities, algorithmic changes and best practice.
- Interrogate creative ideas for the best possible iterations to generate engagement across various platforms including but not limited to YouTube, Facebook, Instagram, IGTV, LinkedIn, Twitter, Snapchat, TikTok and live video.
- Show a passion and enthusiasm for filmmaking, design and innovation.

Key Skills

- Proficient design experience (particularly with Photoshop)
- Proficient video editing experience
- Effective time management and organisational skills.
- Detailed, concise and effective communication.

About You

- Strong understanding of creative strategy- creation & implementation
- Knowledge of how to create successful social media content, especially on Twitter, Instagram, Facebook, LinkedIn, TikTok and YouTube
- Passion for design and innovation
- Technical proficiency in Adobe CSS
- Proactive and motivated, with a willingness to take on any task
- Positive collaborative approach to working to short turnaround times