

SEO Executive

** Campaign Best Places to Work Winner 2022

** RAR Award-Winners

** Clients include NBC, Arctic Adventures, Experience Travel Group, Cats Protection, Bishops Move, Islandshotel, Hospitality Finder

Role overview

- We are seeking an SEO Executive to join our dynamic and fast-paced Digital Marketing team. In this role, you will work across a multitude of client accounts from events, to travel, to TV/media and much more.
- The SEO Executive should have a passion for digital marketing and a desire to develop their knowledge of SEO.

Hours / Location

This is a full time role - 5 days a week with your hours fully flexible across the week after discussion with us around core meeting times (which are virtual). We operate a work-from-anywhere policy with quarterly full team meet ups in locations around London and the South East plus the option to work at one of our hub offices in London or Kent when you want to work away from home at any time.

Who we are

We are one of the UK's longest established and most trusted digital agencies. Founded in 1997 we're always a year older than Google!

Our culture is set around Our 'Why':

"To challenge and inspire growth so we thrive and exceed expectations whilst empowering people to live their best lives."

We attract people who want the flexibility to work wherever and whenever they like yet also want regular face-to-face contact, socialising and a challenging role. New employees constantly tell us "It really isn't like this anywhere else." Come and find out why!

We work for a range of well known brands across a spectrum of sectors including B2B events, Publishing, E-Learning, Charities and Tourism, including a team serving the Icelandic market.

Our team enjoy a wide range of benefits including regular in house and external training courses, remote first working (with shared office choices if preferred), weekly and monthly face to face day meetings and team fun events, Health Insurance and reward benefits from Apple Watch through to subsidised gym membership and half price weekends away, a Pension Scheme, holiday allowance, a staff well-being committee who organise a host of regular activities, the opportunity to help drive the business forward via a series of focus groups and more.

Main Roles and Responsibilities

- Support with all aspects of SEO delivery, from planning to implementation, including but not limited to:
 - Create high-quality SEO content in line with client strategies.
 - Deliver keyword and competitor research.
 - Use tools such as Google Analytics and Semrush to produce client-facing reports.
 - Keep up to date with developments in digital marketing and share knowledge with the team.
- Assist other team members as needed. Ability to work collaboratively and can take feedback and notes on their work.
- Ability to flex skillset and support SEO planning when not actively creating content.
- Ability to multi-task and manage multiple projects simultaneously.

About You

- 1+ year experience in SEO or relevant Digital Marketing role (agency experience preferred but not essential).
- Amazingly personable... communication is the lifeblood of our business. Your passion must lie in working with people. You must have a natural ability to handle challenging situations and personalities with charm.
- The ability to work to deadlines, juggle multiple tasks while working across clients, and go the extra mile to get things done.
- Pride in your work... we treat our clients' brands as our own and are meticulous about our approach. You will have real pride in what you deliver and always strive for perfection.
- Excellent written and communication skills, with excellent attention to detail.
- Exceptional organisational skills.
- Proactive and resourceful, eager to learn and think out of the box.
- Be a team player able to build effective relationships.
- Be a resilient and self-motivated individual.
- Keen to learn and take active responsibility for your own development.